



Advertise Your Business In the 2018-2019 Cy-Woods Sports Program



Business Ad Size and Cost:

- \$400.00 – Full Page Ad (7.5” wide x 10” high) Portrait (Vertical)
- \$200.00 – Half Page Ad (7.5” wide x 5” high) Landscape (Horizontal)
- \$125.00 – Quarter Page Ad (3.75” wide x 5” high) Portrait (Vertical)
- *Increase your exposure - purchase multiple ads!*
- *All ads will be in **full color!***

Call for availability of the following:

- \$2000.00 – Center Page with Roster
- \$1600.00 – Back Page of Roster Insert
- \$1600.00 – Outside Back Cover
- \$1350.00 – Inside Front Cover
- \$1100.00 – Inside Back Cover

RESERVE YOUR AD SPOT (BY May 15th):

PAYMENT IS DUE AT THE TIME OF ORDER

1. Fill out the Ad form below
2. Make check payable to **Cy Woods Athletic Booster Club (CWABC)**.
3. By May 15th, email your completed form to siobhanphoto@sbcglobal.net or mail with check to:

Siobhan Photography
12014 N Eldridge Pkwy
Houston, TX 77065

****It is essential that we have your reservation this early so that the program can be layed out.**

CREATING YOUR AD: ADS WILL NOT BE RETURNED

1. Use a graphics program such as Adobe Illustrator, Microsoft Publisher or Photoshop and ensure your canvas size matches the ad space you purchase. Dimensions are included above.
2. If you plan on inserting pictures or logos into your ad, ensure they are high resolution images for best quality. 300 dpi works best. Text should be 600 dpi. This ensures a very good printout.
3. Save your image as a high quality/resolution PDF or .TIFF file. PDF files are generally smaller and easier to email and still retain optimal print quality.
4. If you need photography or assistance with the design and layout of your ad:

Call Siobhan Photography at (281)807-5282, or email siobhanphoto@sbcglobal.net

****If you are creating your own ad, you must submit the ad file by June 20th.***

SUBMITTING YOUR AD (BY June 20th):

1. Insert a CD with your file, business information & a paper copy of the ad into an envelope and send it to Siobhan Photography at the address mentioned above.
2. You can also drop off your file and payment in person at the same address.

MUST RESERVE AD SPACE BY May 15th, BUT YOU HAVE UNTIL June 20st TO CREATE AND TURN IN BUSINESS AD FOR 2018-2019 CY-WOODS SPORT PROGRAM

Business Name: _____ Contact: _____ Date: _____

Address: _____ City/ST/Zip: _____

Phone: _____ Email: _____

Program Ad Quantity: ___ Full Page (\$400) ___ Half Page (\$200) ___ Quarter Page (\$125) ___ Center Page with Roster (\$2000)

___ Back Pg of Roster(\$1600) ___ Outside Back Cover(\$1600) ___ Inside Front Cover(\$1350) ___ Inside Back Cover(\$1100)

Will you need photography or design of your ad? ___ YES (contact us to setup) ___ NO (I will submit my final ad by June 20th)

FOR CWABC ADMINISTRATION USE ONLY

Amount Enclosed _____ Check Number _____ Ready-to-print art work enclosed: ___ YES ___ NO

**Cy-Woods Athletic Booster Club is a 501(c)(3) non profit organization.
Thank you for supporting the Cy-Woods Wildcats!**